



CHUCK e. FOCUS

Week 22 – June 8, 2018

CHECK OUT THESE NUMBERS!

**SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR
MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!**

Restaurant	2017	2018	YOY
1. Rockville, MD #531	\$21,259	\$40,500	90.5%
2. Vernon Hills, IL #342	\$11,099	\$18,103	63.1%
3. Manassas, VA #118	\$31,063	\$50,500	62.6%
4. Hagerstown, MD #772	\$13,666	\$22,185	62.3%
5. Dover, DE #759	\$12,411	\$19,755	59.2%
6. Sterling, VA #654	\$27,642	\$43,816	58.5%
7. Mississauga, ON #844	\$18,206	\$28,076	54.2%
8. Fredericksburg, VA #545	\$20,409	\$30,713	50.5%
9. Chicago, IL #688	\$19,079	\$28,148	47.5%
10. Winchester, VA #119	\$21,952	\$32,162	46.5%



RUBY PIN earner



Michele Beavan's team has done it once again, getting ready to award her next Ruby Pin Earner! Ariel Oletz started her journey with Chuck E. Cheese 2 ½ years ago hosting birthday parties at restaurant #060 Evansville AND #111 Louisville, and she wouldn't have it any other way! Ariel truly loves and believes in what she does, and one of her keys to success is always including the whole family as much as possible into all the fun. Her tactics prove to be successful when you hear some of the comments guests have made about Ariel!

~ Everything was amazing! Our host Ariel was absolutely wonderful, great energy, spot-on customer care, great with the kids and super friendly! ~
 ~ Our hostess was very attentive, she made our party truly special. ~
 ~ We had my daughter's birthday party there. Ariel was our host. She did a wonderful job and it really takes the pressure off of the parents when you have a good host. She was awesome! ~
 ~ It was very organized. The hostess was nice and available for whatever we needed. ~



Team²

**Congratulations to our
newest TEAM2's in
Frank Ramirez's District!**



"Taking the Pledge"



a&b moments...

We went to the Colerain Ave. location. I can't say enough about how nice Paige and Donzel were to our kids. They really did a great job helping us with one of the machines to retrieve an extra special coin, and giving us a little baggie when our youngest lost his tooth. I submitted a survey praising them already but I really can't say enough how nice they were, and hard workers. Paige did a great job explaining specials and upselling all the options available. Donzel was working hard, cleaning all the machines. It's really the cleanest I've ever seen that location. We had a great time!

Northeast Region
Cincinnati, OH #561
RVP Chris Kelly
DM Ali Elali
GM Daniel Raggard
Cast Members Paige and Donzel

I recently went to Chuck E. Cheese for my little cousin's birthday party and I have to say it was amazing! The atmosphere was pleasant and the employees were over the top amazing! I was really impressed at how well kept and clean the restaurant was, including the bathrooms. My daughter loved playing all the games, especially riding the horse jumping game, and she hated to leave. I plan on taking her back in July, so we can have more gaming time and enjoy the delicious pizza, which was also her favorite part. Thank you for always being such a wonderful and fun company! I appreciate it not only as a guest, but as a mom. Thank you!

Southeast Region
Columbia, SC #967
RVP Bill Eich
DM Hashem Saadat
GM Ronald Jones

This evening I took my two children to Chuck E. Cheese's and one of your employees assisted me with my order and was very helpful. What I noticed about her was that she was very attentive to the guests and she was consistently working the counter replenishing the salad bar, attending the toy counter, and greeting new guests. What I noticed is how hard she was working and I must say how impressed I was observing her. I later asked her if she was the Manager and she said yes. I told her I would like to take the time to tell her company what an amazing model employee she was. I felt it important to let you know how employees like her gave us a wonderful experience tonight. Thank you!

Western Region
Las Vegas, NV #311
RVP Jim Brawley
DM Louis Deignan
GM Leonor Alvarez

anniversaries

20+ YEARS

25 YEARS
Pamela Hightower
Core Cast Member ~ 105

25 YEARS
Diego Perez
General Manager ~ 424

15 YEARS

Jessica Hall ~ 113

10 YEARS

Maria Duarte ~ 699
Brandon Rinden ~ 782

5 YEARS

Nancy Hernandez ~ 314
Abel Vega Terron ~ 390
Enrique Ytuarte ~ 417
Meta Sanouvang ~ 664
Sabina Selman ~ 795



RISK
MANAGEMENT

RISK management Scam Calls

They can happen and they are real, don't let your restaurant become the next victim!



Reminder: All REQUIRED scam call training forms are to be completed and uploaded into workday by June 20th.

For more details, please refer to the communication sent out by Risk Management and posted on to Sharepoint.



OPERATIONS

EMPLOYEE RECOGNITION



GM of the Quarter
AND
Sales Driver Award
~ Eric Campbell
Restaurant #531 ~



Managers of the
Quarter Awards
~ Frank Cassar's District,
Canada ~



CHUCK E.
LEARNING

AYCP: OPERATION ROLLOUT!



We are now over halfway completed with rolling out AYCP nationwide! Here are some new developments and learnings to keep in mind as we enter in to week 3:

- Be sure and email marketingorders@cecentertainment.com for all POP or Menu issues
- Revised go live checklists and manuals are now available on the L&D Sharepoint page [here](#):
- Buffet is now included in the deal discounts!
- AYCP Wednesdays will remain!
 - Cast Members should ring up all 1 hour purchase at the POS using the AYCPW button on Wednesdays. If the guests would like to purchase a 1 hour card, Cast Members can say
"Today, we have a promotion called 'All You Can Play Wednesdays' where the card is \$14.99, so be sure you come back next Wednesday!"



CHUCK E.
LEARNING

CULINARY HAPPENINGS

3rd Quarter LTO



Triple Pepperoni Pizza
(US Only)



Mediterranean Pizza
(Canada Only)

Next week everyone will start receiving all products and materials for the new 3rd Quarter LTO!

When all items have been received, please start making these amazing pizzas to familiarize you and your kitchen crew with the standards.

Please refer to communication sent out by L&D, which can also be found on Sharepoint for all details on these LTOs.



CHUCK E.
LEARNING

NEW & IMPROVED CHEESY BREAD!

We have a new and improved procedure coming your way, we are certain you are going to love! Our Cheesy Bread is getting a makeover, making a better, more efficient product!

This week everyone will be receiving from Ed Don 1 Cheese Shaker to use for the Italian Seasoning in this new recipe.



Once all materials have been received, start making the new Cheesy Bread – you will not be disappointed!

For more details, please refer to communication sent out by L&D, which can also be found on Sharepoint.



CHUCK E.
LEARNING

SUMMER TIME FUN!

July 2nd – July 29th

MFF Contest

AOI Contest Showdown!

Kitchen and **Cash**: Team up to be the best you can be with some BINGO FUN!



Showroom and **Gameroom**: Put on your dancing shoes and get ready to show us your best moves in a Live Show Dance Contest!

Prizes will include but not limited to:

- ✓ Chuck E. Swag
- ✓ Star of the Show Pins
- ✓ New Walk Around Costumes

Contest rules and details will soon be released, be ready to be AMAZING!



CHUCK E. CHEESE'S

HOT JOBS



General Manager

707 ~ Birmingham, AL
355 ~ Valencia, CA
367 ~ Ladera Heights, CA
379 ~ Concord, CA
414 ~ Murrieta, CA
447 ~ La Mirada, CA
631 ~ Stockton, CA
711 ~ Superior, CO

687 ~ Riverpoint, IL
794 ~ Maple Grove, MN
484 ~ Jersey City, NJ
526 ~ Syracuse, NY
386 ~ Goldsboro, NC
033 ~ Houston, TX
580 ~ Dallas/Valley View, TX
114 ~ Layton, UT
338 ~ Burlington, WA

Tech Manager

041 ~ Bakersfield, CA
108 ~ Redwood City, CA
321 ~ Newark, CA
418 ~ Sun Valley, CA
465 ~ Torrance, CA
467 ~ E. Hartford, CT
073 ~ Matteson, IL
341 ~ Kokomo, IN

532 ~ Largo, MD
770 ~ Frederick, MD
457 ~ Lowell, MA
753 ~ Leominster, MA
500 ~ Brick, NJ
499 ~ Hicksville, NY
637 ~ Greensboro, NC

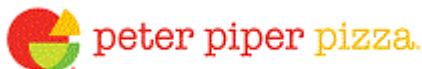
967 ~ Columbia, SC
365 ~ Nashville, TN
970 ~ Memphis, TN
035 ~ Lewisville, TX
416 ~ Arlington, TX
572 ~ Woodlands, TX
928 ~ Midland, TX
056 ~ Richmond, VA

Regional Positions

New Unit Opener/Assistant Regional L&D Manager

Western Region

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager

Casa Grande, AZ #1285

Please visit <http://www.peterpiperpizza.com/search-jobs.html> to review all open Peter Piper Pizza positions